

Job Title

Head of Acquisition – Full Time, Fully Remote

Who We Are

At ThinkHuge.net, we're not just another tech company, we own and operate ForexVPS.net, HowToTrade.com, AlgoBuilder.com, and TrackATrader.com, among others. We deliver world-class hosting, infrastructure, and AI-driven solutions that power fintech, gaming, and enterprise businesses across the globe.

We're fully remote with a team of nearly 100+ people worldwide, and we regularly host international meetups and events because sales isn't just about Zoom calls, it's about building lasting connections.

Role Overview

We are looking for a highly-motivated, hands-on Head of Acquisition who lives and breathes paid acquisition on Google Ads and Meta Ads, with an international focus. You will run, optimize and scale campaigns, experiment rapidly, collaborate closely with the product & landing-page team, and help build best-practice processes. This is a fully remote role with real ownership of acquisition channels and accountability for performance.

Key Responsibilities

- Manage paid acquisition campaigns on Meta and Google across multiple geographies – from initial setup through optimisation and scaling.
- Create and run experiments: test new audiences, creatives, landing pages, bid strategies, ad formats; iterate quickly based on results.
- Work closely with the product team and UX/landing-page designers to optimise conversion funnels, landing-page experience, messaging and campaign alignment.
- Analyse campaign performance (CPA, ROI, ROAS, conversion rates, geo-segmentation) and feed insight back into future activity.
- Localise campaigns for international markets: understand regional nuances, regulatory specifics (where relevant), languages, targeting strategies.

- Develop and optimise creatives (static, motion, video) in partnership with in-house or agency resources; ensure alignment with campaigns and landing-pages.
- Monitor budgets, pacing and performance; make decisions to shift spend effectively between channels and geos.
- Maintain detailed campaign documentation, reporting dashboards and weekly/monthly performance reviews.
- Stay ahead of the latest paid-media, ad network and platform developments, and apply new tactics or formats as appropriate.
- Collaborate cross-functionally: coordinate with product, data, design, compliance and partnerships to ensure campaigns are compliant, efficient and integrated.

Required Experience & Skills

- Strong hands-on experience managing Meta and Google Ads (search, display, video, app install or lead-gen campaigns) in an international context.
- Demonstrable ability to run test & learn frameworks, scale campaigns, optimise creatives and landing pages.
- Experience working with product teams or landing-page/UX teams to improve conversion funnels.
- Comfortable working with data: analytics tools, dashboards, making decisions based on metrics and insights.
- Budget management experience: able to operate with spend, pacing, channel allocation, ROI accountability.
- International experience: campaigns across multiple geos, languages, localisation, regulatory awareness.
- Strong creative sense: you know what makes good ad copy/asset, you've worked with creative resources (in-house or agency).
- Excellent organisational skills, able to move fast, manage multiple campaigns, adapt quickly.

- Remote-first mindset: self-motivated, proactive communicator, comfortable working asynchronously and with minimal supervision.
- At least 3 years of experience in financial services or brokerage/ad-tech sectors; familiarity with compliance/regulation in paid-media; experience with other ad networks beyond Meta/Google.

What We Offer

- Fully remote working — work from wherever you are, with periodic international meet-ups.
- A supportive, high-energy team within a fast-moving brokerage whose culture is different from typical brokers.
- Real ownership of channels and campaigns — you won't just "report in", you'll execute and shape the strategy.
- Exposure to global markets and international campaign work: you'll learn a lot fast.
- Competitive salary and performance bonuses (details negotiable).
- Opportunities to attend industry expos and team meet-ups abroad.

How to Apply

Please send your CV and a cover letter outlining your experience with Meta and Google paid media, examples of campaigns you've run (metrics if possible: spend, geo, ROAS/CPA), and a short note on what you think makes a great acquisition campaign in an Forex/Hosting or fintech environment. Only applications with at least 5 years of paid acquisition experience in a fintech/broker environment will be considered.