

Creative Executive – Think Huge

Full Time – Fully Remote

Must have 4+ years experience in Hosting/Forex// broker industry

Portfolio required (non-negotiable)

We're looking for a Creative Executive to help accelerate our content & advertising at Think Huge. You'll have more than 4 years of experience in this field. Please don't forget to attach your **portfolio** with the profile and send them to recruitment@thinkhuge.net :)

Who We Are

At ThinkHuge.net, we're not just another tech company, we own and operate ForexVPS.net, HowToTrade.com, AlgoBuilder.com, and TrackATrader.com, among others. We deliver world-class hosting, infrastructure, and AI-driven solutions that power fintech, gaming, and enterprise businesses across the globe.

We're fully remote with a team of nearly 100+ people worldwide, and we regularly host international meetups and events because sales isn't just about Zoom calls, it's about building lasting connections.

The Role

The Creative executive will be responsible for shaping, owning, and elevating the creative direction of all global marketing output at Think Huge. You'll drive multi-channel creative initiatives across paid advertising, brand development, social media, YouTube, product-aligned design, and large-scale campaigns.

This role blends hands-on creative production with strategic leadership. You should be comfortable crafting high-quality assets yourself while also guiding a growing creative team, partnering closely with Product, and ensuring a unified visual identity across every customer touchpoint. A deep understanding of the Hosting/FX space is mandatory. Due to the regulatory environment and the complexity of our offerings, prior industry experience is a non-negotiable requirement.

Responsibilities

Creative Direction & Campaign Leadership

- Lead the ideation, direction, and full execution of creative campaigns across Meta, Google, YouTube, and emerging channels.
- Drive creative strategy across acquisition, brand, retention, and product-focused initiatives.
- Translate complex financial products into simple, compelling, compliant visual stories and messaging.

Brand & Visual Leadership

- Own and evolve the Think Huge brand identity across global markets.
- Ensure design, tone, and quality consistency across all touchpoints: ads, social, web, product UI, landing pages, and email.
- Build and maintain brand guidelines, championing visual discipline across the organisation.

Content & Asset Creation

- Produce or direct high-quality visual and motion assets: videos, animations, graphics, banner ads, and social content.
- Shape YouTube content direction—educational, product walkthroughs, brand storytelling, promotions, and more.
- Collaborate with agencies, freelancers, video teams, and internal specialists to deliver top-tier creative output.

Cross-Functional Collaboration

- Partner with Product to align UI/UX, landing pages, user flows, ads, and social content into one cohesive user experience.
- Work hand-in-hand with performance marketing teams to test creative formats, hooks, and messaging that convert.
- Collaborate closely with Compliance to ensure all creatives meet regulatory standards.

Data-Driven Creative Strategy

- Use data, testing, and market insights to guide creative decisions and constant iteration.
- Monitor performance, engagement, brand impact, and campaign analytics.
- Foster a test-and-learn culture across the creative and marketing team.

Team & Vendor Management

- Manage, mentor, and inspire designers, video editors, contractors, and future creative hires.
- Lead external creative partners and agencies to deliver high-quality, on-time output.
- Balance hands-on production with strategic leadership—setting the creative bar high by example.

Requirements

- Industry Experience: 4+ years in fintech, FX, crypto, hosting, or brokerage (non-negotiable).
- Portfolio Required: Must demonstrate high-quality creative work.
- Campaign Expertise: Proven experience directing multi-channel campaigns for regulated financial products.
- Performance Focused: Strong understanding of creative impact on CTR, CPA, ROAS, and user behavior.
- Design & Production: Skilled in Figma, Adobe Creative Suite, video editing, and motion graphics.

- Social & Paid Media: Experience creating platform-specific content for Meta, Google, YouTube, TikTok, X, and display networks.
- Brand & UX/UI: Strong branding skills and experience with UX/UI, landing pages, and product-led design.
- Team & Project Management: Able to manage multiple projects, freelancers, or small teams under tight deadlines.
- Video & Audio Skills: Proficient in video editing, audio editing, and directing talent with a strong storytelling sense.

Essentials

- Experience with AI-powered creative tools (image generation, video editing, automation).
- Experience with international localization for multi-geo marketing.
- Exposure to expo design, booth visuals, presentations and event branding.
- Understanding of trader psychology and what resonates with retail trading audiences.

What We Offer

- Fully remote role with flexible working.
- International travel for expos, team meet-ups and strategy sessions.
- A creative culture -fast paced, supportive, and not like traditional brokers.
- Real ownership and the ability to directly influence brand direction.
- Competitive salary and benefits.
- Work with a team that values innovation, experimentation and high-quality execution.

About us:

At Think huge we've grown 30% in both headcount and revenue, year on year, since our 2012 inception. We're renowned for our trading education and technology. We have several multi-million pound B2C brands, all in the technology industry and we plan to triple the business in the next 3 years. There are 100+ of us and we're dotted around the world! Despite us all being remote, we're super friendly, hungry, passionate and most importantly fun!

-Fully remote

-25 days holiday

-Training budget (books and courses)

-Meetups around the world